



OLYMPIC AND PARALYMPIC GAMES 2024

Paris Region Key Messages



a word from...

Valérie Pécresse,
President of Paris Region

Bringing excitement to the world



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This summer, we'll be hosting the Olympic and Paralympic Games in Paris and in Paris Region. This global event will have a major impact. Four billion viewers will be watching the sporting events and discovering Paris Region and its many attractions at the same time!

Our ambition is twofold. Bring excitement to the world by making the Games not just a celebration, but an impulse for public aid policies: densification and decarbonization of the daily transportation network, creation of high-quality, permanent sports facilities, an Olympic Village that will be transformed into more than 22,000 housing units by 2025, and an increase in the regional training capacity for short-staffed jobs in the security, transportation and hotel-restaurant sectors! Overall, the economic benefits for the Region could amount to as much as 10 billion euros.

Paris 2024 will also represent an opportunity to promote a true sports culture and make sports a vehicle for excellence and cohesion. Didn't Nelson Mandela say that «sports has the power to unite people in an almost unique way? That it can create hope where there was only despair»?

Last but not least, the games will showcase the region's expertise in crafts, industry and technology. In particular, I'm thinking of sectors in which Paris Region is at the forefront, such as AI, quantum, hydrogen and aeronautics. During the Games, flying cabs will be tested and a fleet of almost 1,000 hydrogen-powered cabs will be deployed. These are world firsts!

As you can see, anything is possible for a united community that rallies together to win, and rest assured that Paris Region will be at the forefront in making these Games a formidable showcase for our qualities and talents, whether they be athletic, economic or technological.



As Paris Region's international attractiveness agency, Choose Paris Region is responsible for promoting and boosting Paris Region's influence as an international destination.

By offering a high-quality welcome and services to investors, visitors and talents from all over the world, **Choose Paris Region contributes to the region's sustainable and balanced development.**

The agency provides **the resources, tools and network** that enable Paris Region tourism professionals to develop a high-quality, innovative and adapted offering.

Choose Paris Region also contributes to the excellence of the film and audiovisual industry, by helping productions to benefit from the region's cultural heritage and the concentration of companies in the sector.

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editorial

Paris 2024: the heritage of the Paris Region experience

From July 26 to September 8, 2024, the Paris Olympic and Paralympic Games (OPG) will welcome more than 15 million visitors at 25 locations in Paris Region. Beyond its athletic dimension, this event represents a fantastic opportunity to put all our region's assets in the spotlight. Because the attractiveness of Paris as a metropolis is not just a question of the French capital's worldwide renown.

Since the start of the adventure 14 years ago, **Paris Region's ambition has been to make the Games part of a regional project** for the benefit of as many residents and visitors as possible. This objective goes hand in hand with the desire to pass on an Olympic heritage. A material heritage, with urban development, public facilities and efficient, accessible and sustainable transportation infrastructures. But also an intangible heritage, through support for cutting-edge industries, job-creating companies and, more broadly, innovation in all its forms: technological, environmental, societal and cultural. All these facets of the Paris Region experience are the fruit of a collective effort involving both public and private stakeholders. A commitment that will extend well beyond Paris 2024, working to create an inspiring, innovative and sustainable destination.

ALEXANDRA DUBLANCHE
CHAIRWOMAN, CHOOSE PARIS REGION

LIONEL GROTTO
CEO, CHOOSE PARIS REGION

Paris Region, an inspiring destination

welcome to a vibrant, innovative
and sustainable region

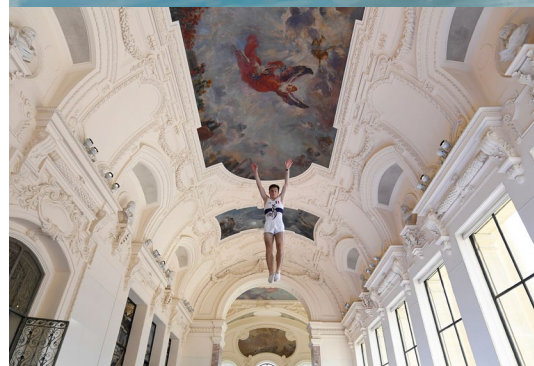
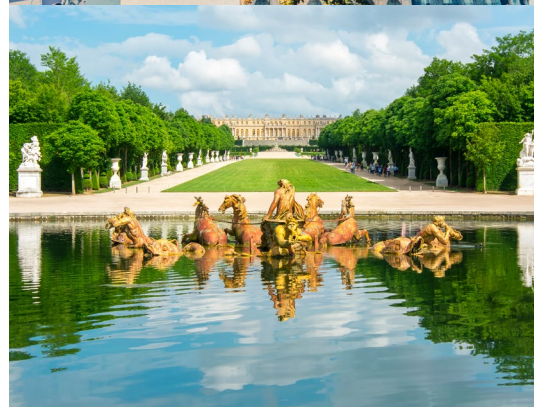
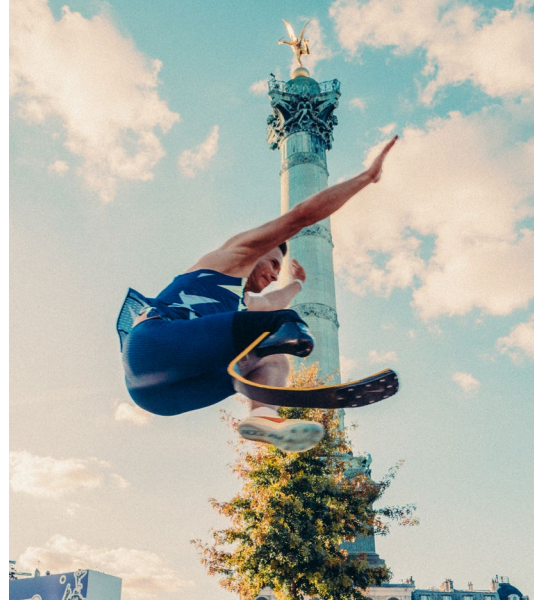
A region where dreams come together

The Paris 2024 Olympic and Paralympic Games are an opportunity to invite the whole world to celebrate the very essence of Paris and its region: a place where dreams come together, where excellence and creativity can flourish, a region where the French art de vivre comes to life.

It's hard to imagine a finer showcase for the athletes' performances than these mythical sites: the Eiffel Tower overlooking beach volleyball, the Château de Versailles presiding over equestrian events, the Grand Palais crossed by fencers' jumps, the Invalides offered up to archery, the Stade de France to athletics, and the ancient Obelisk at the Concorde, a witness to new Olympic disciplines such as skateboarding, breakdance and BMX.

15 million visitors will be able to discover the treasures of a region that vibrates far beyond the French capital, and that offers an unrivaled historical, cultural and gastronomic heritage. A vast array of experiences is just a few minutes away by public transport or bicycle.

Climb the rocks of Fontainebleau, visit a fortified medieval village, discover the National Renaissance Museum or one of the region's 175 other museums, stroll through a host of small villages steeped in history, discover the region's 4,076 historical monuments. Paris Region is the perfect place for micro-adventures, those exotic experiences that can be found close to home.



From the Place de la Bastille to the Château de Versailles, the Grand Paris metropolitan area is an ideal setting for Olympic events.

1st 
economic region
in Europe with
a GDP of 765 billion euros,
or 5.3% of the European
Union's GDP

1st region in Europe in terms
of population, with 12.3 million
inhabitants

Europe's leading Region for R&D
spending

1st in the ranking of «major
European regions of the future»
(source: Financial Times, February
2023).

1st European market capitalization
in 2023 (according to Bloomberg),
ahead of London and Frankfurt

**3 regional
universities**

among the world's top 10 in
mathematics



PARIS REGION KEY
FIGURES

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1st tourist destination worldwide



175 museums

4,076 historical
monuments

4 regional nature parks

(18% of the total surface area):
Vexin Français, Haute Vallée de
Chevreuse, Gâtinais Français,
Oise-Pays de France

12 sites listed as regional
nature reserves

26% woodland and natural areas,
including the Fontainebleau forest,
the Region's «green ocean», with
22,000 hectares.

50% of the region devoted
to agriculture

2/3 of the 2,300 municipalities
located in rural areas

France's breadbasket, the region
is the 4th largest exporter of
agricultural products.

No. 1 region for organic
conversions



PARIS REGION
GREEN SPACES

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REGION

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A global city connected to nature

Paris Region is the only global metropolis in the European Union with a GDP higher than that of Greater London. But it's also a green Region that has preserved its natural heritage and offers a thousand ways to reconnect with nature.

¾ of the Region is made up of natural, agricultural and forest areas, all of which are green lungs, places to relax and preserve biodiversity. The Region is particularly active in preserving this heritage, and is committed to offering every resident access to a green space within fifteen minutes of their home.

Paris Region, an innovative destination

A catalyst for creativity
for all local stakeholders

1st region in Europe in terms of:

The number of engineers:
774,200
4,611 patents filed in 2022
(41.8% of patents filed in France)
R&D spending: 21.7 billion euros
in 2021

8,600 startups
1,200 laboratories
135,200 researchers

- 4 of Europe's top 10 business schools are in Paris Region
- 3 of the 5 best Masters in Management are awarded by its institutions

Paris Region, second only to the French government in funding the Games

The Region has invested massively in the OPG, so that this global event can accelerate its economic, social and environmental transformation. With 240 million euros invested by the end of 2023, it is the second largest public funder of the Games, after the French government.

The Games are a showcase for technological innovations, the result of emulation between local and international companies who have combined their expertise to make this event unforgettable. These cover the fields of transport, energy, digital technology, big data and the Internet of Things (IoT): flying cabs, autonomous vehicles powered by green hydrogen, a floating solar power plant on the Seine,

and more. The first Urbanloop capsules (see photo opposite), a revolutionary mode of transportation, will see the light of day during the Games: this small autonomous electric shuttle on rails will provide a free link between the parking lot at the Saint-Quentin-en-Yvelines leisure center and the fan zone on the île de loisirs.

A new way of building the city

Innovations in materials, construction techniques, heating systems... The facilities and buildings built for the Games will showcase a different way of building the city.

The Olympic Village, which straddles three municipalities (Saint-Denis, Saint-Ouen-sur-Seine, Île-Saint-Denis), will take up the challenge of reversibility. The architects have designed the buildings so that they will initially host the athletes, then be transformed into housing for new residents. An inspiring example of resource-efficient urban planning.

Paris Region, Europe's leading Smart Region

In 2024, the eyes of the world will be on the Olympic Village, home to 2,300 athletes and their support staff. It was only logical that this village, the flagship of a region that claims to be Europe's «first smart region», should offer a condensed blend of innovations.



The Olympic village will multiply innovations in the field of the Internet of Things (IoT). These innovations are designed to help decarbonize neighborhoods and make them more resilient in the face of extreme heat: connected benches that cool and purify the air, solutions that use algae to cool playgrounds, biodiversity sensors that measure the presence of various species, etc.

A COSMOPOLITAN REGION

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AN INNOVATION POWERHOUSE

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Attracting and promoting foreign investments

Choose Paris Region has set up a one-stop shop to support foreign companies' projects linked to Paris 2024 as well as an observatory to monitor and promote these projects in Paris Region. Since 2017, 95 foreign direct investments have been made in Paris Region and will create 4,000 jobs. These projects have all been supported by Choose Paris Region.

FOREIGN INVESTMENT LINKED TO THE 2024 GAMES

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SUCCESS STORIES

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1st smart Region in Europe:

Paris Region confirms its ambition to be Europe's 1st Smart Region. Launched in 2018, this strategy aims to make Paris Region the 1st connected Région and leader in data issues.

3 goals:

- create new services to improve the daily lives of Paris Region residents and promote sustainable practices
- promote greater inclusion of citizens
- prepare the jobs of tomorrow and become a leader in digital innovation

- **191 partners** involved in the design of digital services offered by the Region
- **27 digital services** for individuals, communities, associations and businesses
- **8 digital services** dedicated to the ecological transition, including:
 - **Ma nature en Île-de-France**, which helps walkers plan their outings, discover natural areas and protect biodiversity
 - **Mon potentiel solaire**, which helps people in Paris Region install solar panels on their roofs.

Paris Region, a sustainable destination

Responsible Games in a sustainable region

One goal: halve the Paris 2024's carbon footprint

The challenge of Paris 2024 is also ecological. The organizers have made an unprecedented commitment: to halve the event's carbon footprint by acting on all emission sources. Their goal? Show that another model is possible, and that the Games can go hand in hand with a strong commitment to a sustainable world.

This ambition is particularly in line with Paris Region's commitment to accelerate its ecological transition and make the Games a showcase for its environmental commitment.

Efficiency and a circular economy

Just the right amount of construction. Committed to the dual trajectory of Zero Net CO2 Emissions and Zero Net Soil Artificialization by 2050, Paris Region has chosen efficiency. 95% of event venues either already exist or are temporary. Two new sports facilities have been built: the Saint-Denis Olympic aquatic center and the Arena Porte de la Chapelle.

An eco-design model. Designed entirely using bio-sourced materials, the Saint-Denis aquatic center is aimed at setting an environmental example. It features 53,820 sq. ft. of photovoltaic panels, and the bleacher seats were manufactured by a local social economy company from recycled plastic waste.



Only two sports facilities were built for the Olympic Games: the Saint-Denis aquatic center (1) and the Arena Porte de la Chapelle (2).

1.5

million
tons of CO₂

This is the emissions target for Paris 2024 compared with **3.5 tons for the last editions of the Summer Games.**

Only 2 sports facilities built, compared with 9 for Tokyo and Rio and 6 for London.

60% of sports, technology and safety equipment leased

Paris Region's ecological ambition:

- 10 billion invested by Paris Region for green initiatives between 2019 and 2024
- 1 euro out of 2 in regional spending has a positive impact on the environment
- Target of 100% of regional energy consumption covered by renewable energies by 2050

One goal: 100% of competition venues accessible by public transportation

At the heart of Paris 2024's success is a highly efficient, modern, sustainable and accessible daily transportation network. This is the result of massive investment in the region to strengthen this network. All the Olympic venues can be reached by public transportation. Wherever they are in Paris, spectators will always be within a quarter of a mile from a metro station.

A sustainable culinary experience

With 13 million meals served, Paris 2024 is an interesting lever for promoting sustainable and responsible food. The commitments made are commensurate with this ambition: «two times more plant-based products for two times less CO2», 80% of food from French production, 25% produced less than 155 miles away and 30% organic.

These commitments are in line with those made by the Region in favor of sustainable food, in particular the 60% reduction in food waste and the five-fold increase in the amount of local products on the plates of Paris Region residents.



Over 13 million meals will be served during the Games, with a focus on sustainable and responsible food.

A SUSTAINABLE REGION

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260 miles of bike lanes will serve the Olympic venues

300 million investment planned by the Region for 466 miles of bike paths between Paris Region cities

100% certified food products (label rouge, organic, etc.)

84% of furnishings used during Paris 2024 to be reused

Paris Region, a future destination

A region with a desirable heritage

A region reinvented thanks to the Games

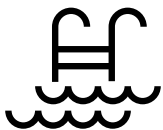
Let's look ahead to after the Games... The people in Paris Region will inherit a region that has been transformed by Paris 2024: more pleasant to live in, greener, more sustainable and inclusive, as well as bolder and more open to the world. Paris 2024 has acted as a catalyst for the transformations that have already been underway for several years, enabling every inhabitant to inherit an even more desirable future. This was a major concern for the Region, and the gamble has already paid off.

New shared facilities. With a view to keeping land use to a minimum, the Region has built little, but it has built better, where the population's needs were most critical. The department of

Seine-Saint-Denis, whose population is the least privileged and also the youngest, will benefit particularly from the Games. Indeed, it is now home to the Saint-Denis Olympic Aquatic Center, which will become a multi-sports venue after 2024, with two 50 and 25-meter modular pools, a fitness area, a climbing gym, a 3/3 basketball court and more.

The urban development projects linked to the various Olympic venues have transformed and «repaired» entire sections of cities, such as in Saint-Denis, where the athletes' village will become an exemplary and attractive new part of the city after the Games.

The transportation revolution. The most important heritage for the people of Paris Region is its transportation network, which is among the most efficient and accessible in the world. ■■■



The department of Seine-Saint-Denis, the biggest beneficiary of the games :

75%

of Paris 2024 related public investment in the department

3 temporary pools awarded to 3 Seine-Saint-Denis municipalities

- Europe's 1st whitewater center, the Stade Nautique de Vaires-sur-Marne, inaugurated in 2019, was opened to top-level athletes and the general public even before the Olympic rowing and kayaking events. It was 85% financed by the Region.

- 708 new or renovated trains and RERs in service. 100% clean buses in Paris Region in densely populated areas by 2025 and nationwide by 2029

Grand Paris Express :
125 miles of new lines
68 new stations
Nearly 3 million daily passengers



The Villejuif (1) and Vitry-centre (2) stations, at the heart of the Grand Paris transportation network, which will serve numerous Olympic venues. Urban sports such as breaking (3) will be hosted in the center of the capital.

- • • The Grand Paris Express project is now well underway. A «super» 100% automatic metro that will revolutionize daily life by linking the suburbs to each other, without having to go through Paris. The extension of line 14 will be completed before the Games and four new lines will be opened between now and 2030.

An intangible heritage: extending the spirit of the games

Paris 2024 is a showcase for the values that are dear to Paris Region: inclusion, audacity, openness to others and surpassing oneself. The Region is committed to ensuring that this spirit lasts beyond the games.

Sports are a powerful lever for integration, and one which transcends socio-economic boundaries. Paris 2024 legacy is invaluable in ensuring access to sports for all. The Colline d'élancourt, the region's new green lung, offers the general public a complete range of outdoor leisure activities, including an Olympic mountain bike track. In Vaires-sur-Marne, the nautical stadium allows families to row or kayak down the Olympic River. For the people of Paris Region, the Olympic adventure will continue after the Games...

LIFE IN PARIS REGION

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- 25 swimming pools scheduled in Paris Region in the wake of Paris 2024 of which 19 will be new and 6 renovated, including 19 in Seine-Saint-Denis (18 new and 1 renovated).

- 30 minutes of daily physical activity in addition to the 3 hours of weekly physical and sports education for elementary school pupils, since the start of the 2020 school year.

- 1,000 middle-school students a year have taken part in an observation course on the theme of Paris 2024. Objective: to nurture the 2024 Generation and pass on the values of sports and the Olympics.

- The 1st Games to open their doors to breakdancing, along with surfing, climbing and skateboarding, which were already present at Tokyo 2020.

Inclusion beyond the Games

- 3,000 inclusive clubs in France trained to receive disabled participants in order to develop the practice of handisport.

65%

of French people think that Paris 2024 will have a positive effect on the way they look at people with disabilities.

A lasting and inclusive heritage

The Grand Paris Express transportation network, new neighborhoods and the creation or development of Olympic venues are all shaping the Paris Region of tomorrow.

